



2025

THE WORLD'S PREMIER
MINERAL EXPLORATION
& MINING CONVENTION

MARCH 2-5

Metro Toronto Convention Centre, Toronto, Canada



SPONSORSHIP PROSPECTUS

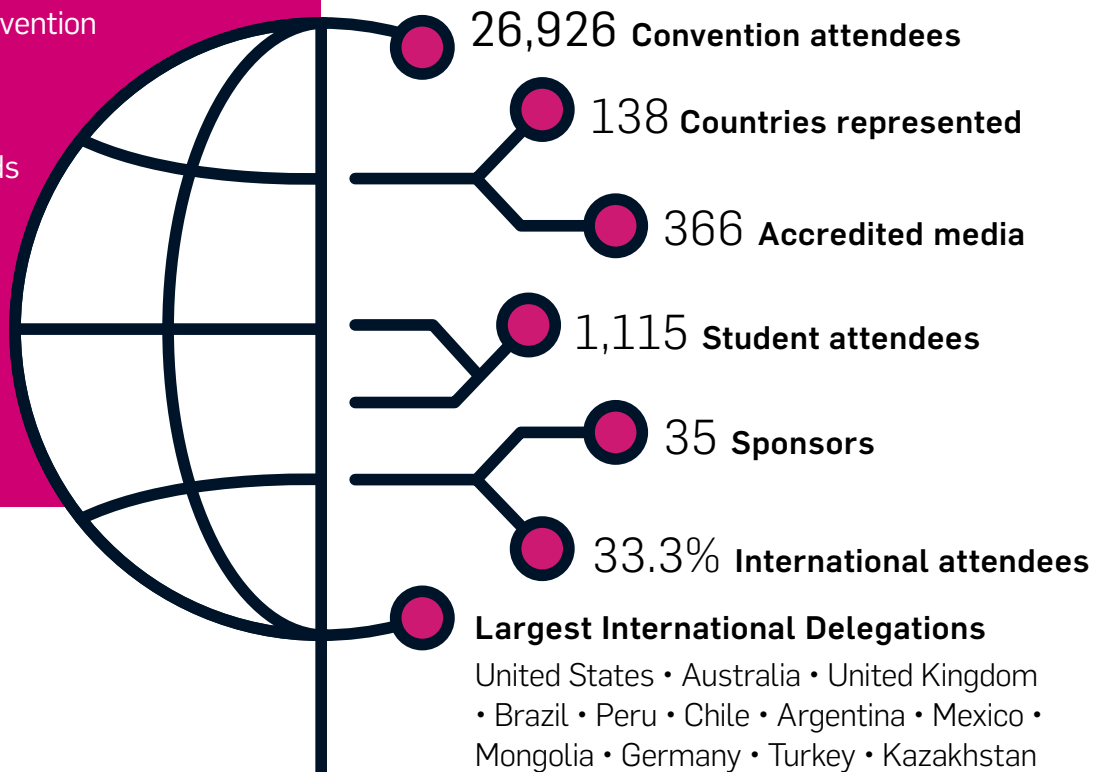
We invite your organization to consider a strategic partnership through sponsorship at the Prospectors & Developers Association of Canada (PDAC) Convention. This premier event brings together the global mining industry annually and presents an unparalleled opportunity to showcase your brand, network with industry leaders, and contribute to thought leadership in the sector.

ABOUT PDAC

The Prospectors & Developers Association of Canada (PDAC) is the leading voice of the mineral exploration and development community. Our industry supports over 650,000 people in direct and indirect employment, and contributes more than \$130 billion to Canada's GDP in recent years. Each year, PDAC hosts its award-winning Convention in Toronto, which is regularly attended by tens of thousands of industry representatives from over 130 countries.

Representing **over 7,000 members around the world**, PDAC's work centers on supporting a competitive, responsible, and sustainable mineral sector. We initiate changes at the government level, in the financial sector, introduce policies and programs related to environmental stewardship, community relations, and health and safety initiatives.

2024 CONVENTION STATISTICS



TRADE SHOW

1054 Booths

599 Exhibiting organizations

73 Government exhibitors



INVESTORS EXCHANGE

492 Booths

446 Exhibiting organizations

20 Prospectors Tent exhibitors

40 Core Shack exhibitors



PROGRAMMING

10 Short Courses

167 Sessions

693 Presenters

EVENT DETAILS

DATES March 2 – 5, 2025

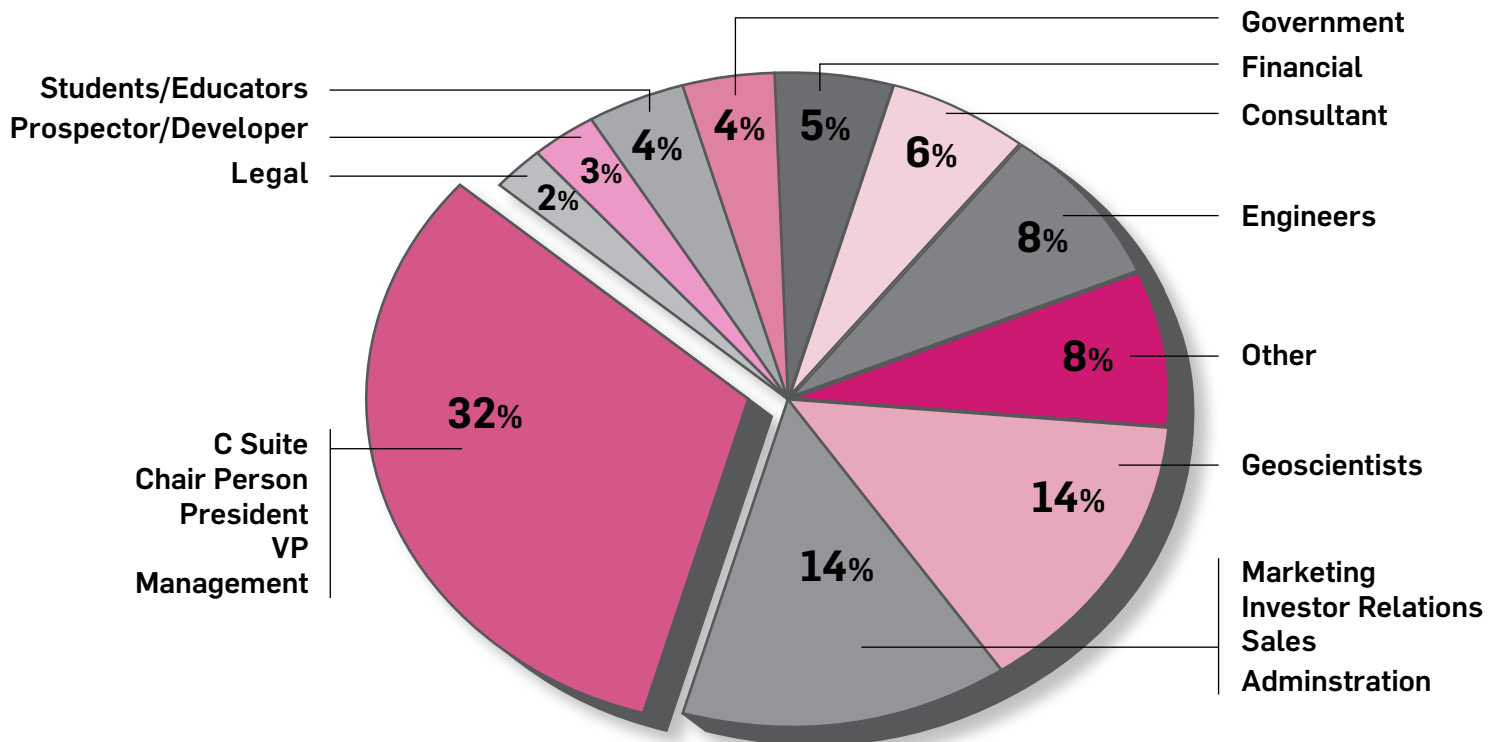
LOCATIONS

- Metro Toronto Convention Centre
- Fairmont Royal York Hotel
Toronto, Ontario Canada

AUDIENCE PROFILE

- Industry leaders • investors • government officials
- technical experts • service providers

AUDIENCE PROFILE



“It's become an absolute necessity for our brand to be prominent at PDAC Convention. It supports our brand message and purpose while we attend.” PDAC CONVENTION SPONSOR

SPONSORSHIP BENEFITS

Aligning your brand with PDAC through sponsorship offers numerous advantages:

BRAND VISIBILITY Gain exposure to a global audience through prominent branding across event materials, convention web and mobile sites, and onsite signage.

NETWORKING OPPORTUNITIES Access exclusive networking events and connect with key decision-makers, investors, and industry stakeholders.

THOUGHT LEADERSHIP Top sponsors can showcase expertise through speaking opportunities, panel participation, or hosting educational sessions.

MEDIA COVERAGE Sponsors get preshow media coverage through Northern Miner and Globe & Mail ads.

RECRUITMENT PDAC is attended by over 1100 student and early career attendees. Meet potential talent at Networking events and sessions.

CUSTOMIZED ENGAGEMENT Tailored sponsorship packages to meet specific branding and marketing objectives.

SPONSORSHIP PACKAGES

We offer flexible sponsorship packages designed to suit your company's goals and budget. Here are some options:

TOP SPONSORSHIPS

\$50,000 – \$160,000+

- ✓ Include Diamond, Platinum, Mining Country and Patron Levels
- ✓ Customized branding and activation
- ✓ Thought Leadership opportunities via our Master Class series
- ✓ Prominent onsite, networking and customized marketing opportunities
- ✓ Brand association on Convention website and convention mobile optimized site: November 2024 to June 2025
- ✓ 5-10 All Access Passes to Convention
- ✓ VIP President's Reception invites

PREMIER AND GOLD SPONSORSHIPS

\$20,000 – \$49,000

- ✓ Prominent onsite branding, networking and customized marketing opportunities
- ✓ Brand association on Convention website and convention mobile optimized site: November 2024 to June 2025
- ✓ 3-5 All Access Passes to Convention
- ✓ VIP President's reception invites

WHY SPONSOR PDAC?



INDUSTRY LEADERSHIP

Demonstrate leadership in the mining sector and reinforce your commitment to innovation and sustainability.



NETWORKING ADVANTAGE

Expand your business network and forge strategic partnerships with industry peers.



MARKET ACCESS

Access new markets and opportunities by showcasing your products and services to a global audience.

NEXT STEPS

Partnering with PDAC through sponsorship offers a gateway to the global mining community and provides unparalleled exposure for your brand. We invite you to explore our sponsorship opportunities and look forward to discussing how we can customize a package that aligns with your business objectives.

Thank you for considering this unique opportunity to partner with PDAC and elevate your brand's presence at the premier mining event of the year.

FOR MORE INFORMATION VISIT: www.pdac.ca/convention

TO SECURE YOUR SPONSORSHIP, CONTACT:

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